

America is choosing, “Blue Pill” or “Red Pill”, explaining the Trump phenomena

**Morpheus:** “This is your last chance. After this there is no turning back. You take the **blue** pill, the story ends you wake up in your bed and believe whatever you want to believe. You take the **red** pill , you stay in wonderland and I show you how deep the rabbit hole goes. Remember all I’m offer you is the truth and nothing more...

**Morpheus:** The pill you took is a part of a trace program is designed to disrupt your input output carrier program so we can pinpoint your location.”

**Neo:** “What does that mean?”

**Cipher:** “**It means buckle your sit belt Dorothy, cause Kansas is going bye-bye!** ”

[Blue or Red Pill?](#) 

[Buckle your sit belt Dorothy, cause Kansas goes by-bye...](#) 

[The next day...](#) 

I’m a Canadian. Why should I care about who the US citizens will give the power to? Well, maybe because even though I can’t vote for the most powerful person on earth I will (like most of the people living outside US) will definitely be impacted by this choice.

Let me explain what I felt as I was watching this spectacle. Do you remember the aviation disaster with the [Germanwings flight 9525](#) ? When they listened on the cockpit recording, they could hear the screams of the passengers, which become fully aware they only had minutes before their Kansas went bye-bye. I think many of us, non US citizens, though living close to US may have felt that night. The truth is that we really have no idea if this means we are now flying our 9525 yet. I surely hope we didn’t, but how did we get here in the first place? Here is my take on this It started a long time ago with another German artifact, the Berlin wall ...

What does the rise of Mr. Trump has to do with the fall of the eastern socialist block? Well, if you go even more back in time, people like Mr. Trump, in the eastern part of the world, found themselves in their own 9525 sort of speaking, when communism took Russia by

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storm. As a consequence, the western counterparts got scared, very scared and they suddenly realized they needed a wall. Well, not the Berlin kind, but a human one. A wall they could use to defend themselves, if the same phenomena would happen in their own countries. So they “took it easy” and allowed the middle class to grow and flourish. That proved to be a smart decision. The middle class people are usually floating around the center. They usually do not swallow any blue or red pills. This makes the middle class a formidable wall against extreme behaviors. That was a good plan, as much as it lasted, until that Berlin wall fell...

Well, its all figurative, but all those events are part of a bigger “flow” of events each linked to each other. When the communist block fell there was no mental counterbalance for power welding people in the west. Their fear subsided and the regular greed started to prevail in their minds. On top of that, two more new phenomena become more important each day, globalization and automation and they destabilized even more the already fragile balance of power between the social classes (the micro balance of power).

### **Globalization?**

For many, this simply means that you loose your well paid job, to create a dozen of stupendously low paid jobs somewhere else on the globe. How is this possible? Because most of the people today have no way to efficiently communicate to other people on the globe. As such “divide and conquer” principles are easy to be used to kill wellness in both places, here and there, all imposed by a “dog eats dog” like market based competition.

*On the other hand, if globalization means that all of us are able to freely communicate and exchange information and ideas then globalization would be ideal, yet that is not true so far.*

### **Automation?**

When W. Ford started to build his cars he invented the assembly line. He also paid well his employees, well enough that they could afford to buy his cars. This new approach put out of

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business many of his competitors who still believed in “craftsmanship”. Each car being unique and the soul of the craftsman poured into it, was not enough to compete against highly efficient production process created by Ford. And that lasted for a while. It lasted until the computers and their close relatives robots and automated production lines were invented. And so the Ford’s assembly line loses its humans.

*The problem with automation is that every job on earth can be automated. Every single one!.*

Don’t lie to yourself hoping it will pass, because it won’t. The fact you can’t imagine how what you do can be done by a machine it does not mean others can’t.

So, if all jobs can be automated, let’s think of the extreme case when indeed all jobs are automated.

This means that no one other than the few very wealthy people will actually have a job and in income, all other will have none.

No job no money, no money no buy. Then why to produce anything in the first place?

More, if no one can buy, money will lose their value, and the wealthy will lose their wealth (monetary) instantly! WTF then? Well simply put, you can’t automate this type of society without killing it.

Now imagine that the business granularity is at the individual level, meaning that you are a business entity and you are **SELF SUFFICIENT** via computers and automation.

**Suddenly the automation turns from a nightmare to a dream!**

**You have no job, but you don’t care as much time as you can ensure all your wellness by using your own symbiotic machines to live your life anywhere, on Earth on Mars, or in the deep space. More, you are your own master, you are independent**

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**you are free! ...**

So, is Globalization and Automation good or bad?

Well, I'd say they are what we make them to be. But so far in this early stages, we managed to uses them to hurt ourselves...

In [one of my previews articles](#) around a year ago I was warning about this phenomena by comparing it to one of the American movies called “The man of the year”. The fresh funny talking showman Mr. Dubbs getting elected president by a fluke of a computer. I don't think Mr. Trump got elected by a fluke of a computer, but I do believe he got elected by a human fluke.

It was clear to me that the fall of the communist eastern block plus computers leading to globalization and automation will create the right conditions for more and more people to loose their hope, and when the hope goes all sorts of extremes can creep in.

I think Mr. Trump is a smart and cunning business man who felt that there is an opportunity and he took it.

Mr. Trump said these days “I won” and yes this is what happened fair and square. However my warning, is not to think that this is a regular win. Mr. Trump needs to analyze exactly what this “win” means, as I believe he sits on top of a explosive human situation, which can go off at any moment, endangering many lives in both US and all over the globe.

To summarize:

Mr. Trump got on top of a wave, which probably he and no one else may truly understand. Surfing the wave will be probably be a smarter thing than try to oppose it frontally.

Globalization and Automation can lead to our salvation or our destruction, let's try to get the

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right pill this time, and keep in mind that there are many other “pills” of many other colors out there!

I believe in the future, I believe in the human race, I believe in each of us being self-sustainable and I believe we can be a better global society. We only need to stop and ask “why” until asking “why” has no meaning, to be curious to put ourselves in the other people's shoes.

[Because life is worth living!](#)

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